2018 ASPEN User Conference Schedule

ASPEN Lab: Tues - Thurs 7:30am - 5:30pm

TUE JULY 17th - ACCTG & PARTS

Financial Management	Parts Management
7:30 ASPEN Lab Opens	
8:00-9:00 Opening Session	
9:00-9:10 Break	
9:10-10:20	
Accounting Panel Discussion	Parts Panel Discussion
10:20-10:30 Break	
10:30-11:30	
Dept Processes Drive Accounting Results	Decoding Parts Metrics I (w/Bob Clements)
11:30-1:00 Lunch & Lab	
1:00-2:00	
Financial Trends & Analysis I	Decoding Parts Metrics II (w/Bob Clements)
2:00-2:10 Break	
2:10-3:10	
Financial Trends & Analysis II	Campaigning for Parts Revenue
3:10-3:20 Break	
3:20-4:20	
Become a Data Detective	Margin Magic (w/Bob Clements)
4:20-4:30 Break	
4:30-5:30	
The Art of Balancing	Parts Sleuthing
5:30 ASPEN Lab Closes	

WEDS JULY 18th - Roundtable Day

7:30 ASPEN Lab Opens	
8:00-9:00 Multi-Location Roundtable	
9:00-9:10 Break	
9:10-10:10 Parts Roundtable	
10:10-10:20 Break	
10:20-11:20 Accounting Roundtable	
11:20-12:20 Golf Car Roundtable	
12:00-1:00 Lunch & Lab	
1:00-2:00 Service Roundtable	
2:00-2:10 Break	
2:10-3:10 AG / OPE / Construction Roundtable	
3:10-4:10 Sales Roundtable	
4:10-4:15 Break	
4:15-5:15 Rental Roundtable	
5:30 ASPEN Lab Closes	

THU JULY 19th - SALES/RENTAL & SERVICE

Sales/Rental Management	Service Management
7:30 ASPEN Lab Opens	
8:00-9:00 Opening Session	
9:00-9:10 Break	
9:10-10:20	
Sales/Rental Panel Discussion	Service Panel Discussion
10:20-10:30 Break	
10:30-11:30	
Sales and Units Benchmarks I	Actionable Service Metrics
11:30-1:00 Lunch & Lab	
1:00-2:00	
Sales and Units Benchmarks II	Master the Work Order Zone
2:00-2:10 Break	
2:10-3:10	
Show Me the Money!	Boost Service Revenue
3:10-3:20 Break	
3:20-4:20	
Rental KPIs	Don't Leave Dollars on the Table
4:20-4:30 Break	
4:30-5:30	
Rental System Optimization	Time is Money
5:30 ASPEN Lab Closes	

Conference check-in at the Sheraton: Monday 5pm to 8pm, Tuesday 7am-7pm, Wednesday all day in the Lab

Tuesday Evening Networking Reception 6pm - 9pm

What's the difference between the ASPEN User Conference and ASPEN University?

The ASPEN User Conference focuses on the advanced managerial topics, product roadmap discussions, unstructured lab time to address individual issues, and increased networking opportunities including roundtable discussions. ASPEN University (regional trainings) provide a comprehensive, affordable option including hands-on practice of concepts. The topics covered are geared toward helping daily users of the software become more proficient in their jobs.

303.932.6875 ext #200

CharterSoftware.com/User-Conference-Registration/